

Privacy Policy of www.marteresine.com and www.marteresine.it

This Application collects some Personal Data from its Users.

Data Controller

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Data Controller email address: info.marte@pec.marteresine.com

Types of Data collected

Among the Personal Data collected by this Application, independently or through third parties, are: Cookies, Usage Data, first name, last name, phone number, company name, and email address.

Complete details on each type of data collected are provided in the dedicated sections of this privacy policy or through specific information texts displayed before the data are collected.

Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically when using this Application.

Unless otherwise specified, all Data requested by this Application is mandatory. If the User refuses to provide this Data, it may be impossible for this Application to provide the Service. In cases where this Application specifies some Data as optional, Users are free not to provide such Data, without this having any consequences on the availability or operation of the Service.

Users who are uncertain about which Data is mandatory are encouraged to contact the Controller.

Any use of Cookies - or other tracking tools - by this Application or by the owners of third-party services used by this Application, unless otherwise specified, is intended to provide the Service requested by the User, in addition to any other purposes described in this document and in the Cookie Policy, if available.

Users assume responsibility for the Personal Data of third parties obtained, published, or shared through this Application and guarantee that they have the right to communicate or disseminate them, releasing the Owner from any liability towards third parties.

Methods and place of Data processing

Methods of processing

The Data Controller takes appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of Personal Data.

The processing is carried out using IT and/or electronic tools, following organizational methods and modes strictly related to the purposes indicated. In addition to the Data Controller, in some cases, other parties involved in the operation of this Application (administrative, sales, marketing, legal, system administration) or external parties (such as third-party technical service providers, courier service, hosting providers, IT companies, communication agencies) may have access to the Data, being also appointed, if necessary, as Data Processors by the Data Controller. The updated list of Data Processors may be requested to the Data Controller at any time.

Legal basis for processing

The Data Controller processes Personal Data relating to the User if one of the following conditions applies:

- the User has given consent for one or more specific purposes; Note: Under some jurisdictions, the Data Controller may be authorized to process Personal Data without the User's consent or any other of the legal bases specified below, until the User objects to such processing ("opt-out"). This, however, does not apply if the processing of Personal Data is regulated by European data protection legislation;
- processing is necessary for the performance of a contract with the User and/or for the implementation of pre-contractual measures;
- processing is necessary for compliance with a legal obligation to which the Controller is subject;
- processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Controller;

- processing is necessary for the purposes of the legitimate interests pursued by the Controller or by a third party.

In any case, it is always possible to ask the Data Controller to clarify the concrete legal basis for each processing operation, and in particular to specify whether the processing is based on a law, provided for by a contract, or necessary to enter into a contract.

Place

The Data is processed at the Data Controller's operating offices and in any other places where the parties involved in the processing are located. For further information, please contact the Data Controller.

The User's Personal Data may be transferred to a country other than their own.

To obtain further information on the place of processing, the User can refer to the section containing details on the processing of Personal Data.

The User has the right to obtain information regarding the legal basis for Data transfers outside the European Union or to any international organization governed by public international law or set up by two or more countries, such as the UN, as well as regarding the security measures taken by the Data Controller to protect the Data.

If any of the transfers described above take place, the User can refer to the relevant sections of this document or request information to the Data Controller using the contact details provided above.

Retention Period

The Data is processed and stored for the time required by the purposes for which it was collected.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Data Controller and the User will be retained until such contract has been fully performed.
- Personal Data collected for purposes related to the Data Controller's legitimate interests will be retained until such interests are fulfilled. The User may obtain further information regarding the legitimate interests pursued by the Data Controller in the relevant sections of this document or by contacting the Data Controller.

When processing is based on the User's consent, the Data Controller may retain Personal Data for a longer period until such consent is withdrawn. Furthermore, the Data Controller may be obliged to retain Personal Data for a longer period whenever required to do so by law or by order of an authority.

At the end of the retention period, Personal Data will be deleted. Therefore, upon expiration of this period, the right to access, erasure, rectification, and the right to data portability can no longer be exercised.

Purposes of Data Processing

User Data is collected to allow the Owner to provide its Services, as well as for the following purposes: Statistics, Contacting the User and Displaying content from external platforms.

To obtain further detailed information on the purposes of processing and on the actual Personal Data relevant to each purpose, the User can refer to the related sections of this document.

Details on the Processing of Personal Data

Personal Data is collected for the following purposes and using the following services:

- **Contacting the User**
- **Statistics**
- **Displaying content from external platforms**

User Rights

Users may exercise certain rights regarding the Data processed by the Data Controller. Specifically, the User has the right to:

- **withdraw consent at any time.** The User may withdraw consent to the processing of their Personal Data previously given.
- **object to the processing of their Data.** The User may object to the processing of their Data when it occurs on a legal basis other than consent. Further details on the right to object are provided in the section below.
- **access their Data.** The User has the right to obtain information on the Data processed by the Data Controller, on certain aspects of the processing, and to receive a copy of the Data processed.
- **verify and request rectification.** The User can verify the accuracy of their Data and request updating or correction.
- **obtain restriction of processing.** When certain conditions apply, the User may request the restriction of the processing of their Data. In this case, the Data Controller will not process the Data for any purpose other than storage.
- **Obtain the deletion or removal of their Personal Data.** When certain conditions apply, the User may request the deletion of their Data by the Data Controller.
- **Receive their Data or have it transferred to another controller.** The User has the right to receive their Data in a structured, commonly used and machine-readable format and, where technically feasible, to have it transferred to another controller without hindrance. This provision applies when the Data is processed by automated means and the processing is based on the User's consent, on a contract to which the User is a party, or on contractual obligations related to it.
- **Lodge a complaint.** The User can lodge a complaint with the competent data protection authority or take legal action.

Details on the right to object

When Personal Data is processed in the public interest, in the exercise of official authority vested in the Data Controller, or to pursue a legitimate interest of the Controller, Users have the right to object to the processing for reasons related to their particular situation.

Users are informed that, if their Data is processed for direct marketing purposes, they can object to the processing without providing any justification. To learn whether the Controller processes data for direct marketing purposes, Users can refer to the relevant sections of this document.

How to exercise your rights

To exercise their rights, Users can direct a request to the Data Controller's contact details provided in this document. These requests are submitted free of charge and will be processed by the Data Controller as quickly as possible, in any case within one month.

Cookie Policy

This Application uses Cookies. To learn more and view detailed information, Users can consult the [Cookie Policy](#).

Further information on data processing

Defense in court

The User's Personal Data may be used by the Data Controller in court or in the preparatory stages of possible legal action arising from improper use of this Application or related Services by the User.

The User declares to be aware that the Data Controller may be required to disclose the Data by order of public authorities.

Specific information

Upon the User's request, in addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information regarding specific Services, or the collection and processing of Personal Data.

System logs and maintenance

For operation and maintenance purposes, this Application and any related third-party services may collect system logs, i.e. files registering interactions which may also contain Personal Data, such as the User's IP address.

Response to "Do Not Track" requests

This Application does not support "Do Not Track" requests.

To determine whether any related third-party services support them, the User is invited to consult their respective privacy policies.

Changes to this privacy policy

The Data Controller reserves the right to make changes to this privacy policy at any time by giving notice to Users on this page and, if possible, on this Application and, if technically and legally feasible, by sending a notification to Users via one of the contact details available to the Data Controller. Therefore, please check this page regularly, referring to the date of last modification indicated at the bottom.

If the changes affect processing based on consent, the Data Controller will re-collect the User's consent, if necessary.

Definitions and legal references

Last modified: May 25, 2018